Matthew W. Goddard

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EDUCATION

Loyola Marymount University   **Los Angeles, CA**
Bachelor of Arts, Studio Arts with Graphic Design emphasis, cum laude   Aug. 2017 – May 2021
- Overall GPA: 3.53 on 4.00 scale, Graphic Design GPA: 3.64 on 4.00 scale

Curtin University   **Perth, Australia**
Study Abroad Student, Graphic Design   July 2019 - Nov. 2019

PROFESSIONAL EXPERIENCE

Graphic Designer   **California**
Freelance Design   2013 – Present
- Pitched ideas, conducted research, and explained pricing to clients in order to develop brand identity systems
- Created artwork, merchandise, album covers, and social media posts for various organizations & artists
- Worked regularly with digital software and traditional art mediums to create distinctive and unique visuals

Center for Service & Action   **Los Angeles, CA**
Graphic Designer   Jan. 2021 – May 2021
- Designed pamphlets, brochures, merchandise, and business cards in accordance with a preexisting visual identity
- Communicated with supervisors outside of the graphics team for constructive feedback on designs
- Worked independently on weekly deadlines for assigned graphics, social media posts, and special projects

Prestige Portraits, Lifetouch Inc.   **Sacramento, CA**
Photographer   May 2018 – Aug. 2018
- Photographed senior portraits to be used in yearbooks for up to 400 students per day, 60 hours per week
- Assembled and deconstructed portable photography studios daily while managing digital photo storage systems
- Maintained a positive attitude towards customers and guided each student through 10+ portraiture poses

Icicle Seafoods Inc.   **Petersburg, Alaska**
Fish Processor   June 2017 – Aug. 2017
- Processed fish on a production line for 18 hours per day, 7 days per week in cold conditions
- Worked with team members to maintain efficient production and ensure safe operation of dangerous machinery
- Filleted, cleaned, sorted, and prepared 7,000+ salmon per day

AWARDS & EXHIBITIONS

- 2021: Loyola Marymount University Scholar of Distinction in Graphic Design Recipient
- 2021: Speaker and participant in Loyola Marymount University's 13th Undergraduate Research Symposium
- 2020: Speaker and participant in the May Day Student Organization's 2020 Revolutionary Art Show
- 2019: College of Fine Arts Art & Art History Scholarship Recipient

TECHNICAL SKILLS

- Adept at Adobe Photoshop, Illustrator, After Effects, InDesign, Lightroom, and Sony Vegas
- Extensive background in both digital and analog photography with experience in film development and processing
- Proficient at the Microsoft Office Suite, Cinema 4D, and Logic Pro X